



Courtown Hibernian AFC

Sponsorship Packages 2018/2019

Courtown Hibernian AFC are an amateur football club founded in 1972. Since our inception we have continuously grown and developed to meet the demands of the local area. 15 years ago we moved from our village centre pitch to a new facility which includes 2 full size grass pitches, an outdoor All Weather facility, an Indoor Astro Turf pitch, a designated cricket pitch and a clubhouse with 4 changing rooms. Our plans for the next 3 years involve developing our grounds further by installation of an Astro turf training facility which will lead to increased numbers visiting and using our facilities.

At present we are one of the largest amateur clubs in Wexford. Last season we had almost 250 registered members fielding 15 teams. We leased our indoor hall for football parties over 200 times, lease our outdoor facilities over 150 times to various organisations. Also, Gorey Cricket Club and Sports Therapy Fitness are currently using our facilities for the foreseeable future, this leads to increased footfall throughout the year.. This coming season we will expand further with an expected 280 members. We estimate that on any given Saturday over 300 people can visit our facilities. Over a week anywhere from 500-800 people will pass through us.

For these reasons we believe that we are one of the most attractive and profitable clubs in the area to advertise with.

Club Facts

- 15 teams with 250 registered playing members
- 30 social members
- Over 180 games played at our facilities last year
- Indoor Hall leased out over 200 times for footballing parties, birthday parties etc
- All Weather facility leased out over 35 times
- 5 Soccer Camps ran last year totalling 270 players
- 6-8 year old Academy every Saturday for 40 kids
- 2200 Facebook followers
- 600+ Twitter followers
- 40,000 website hits

Our Plans

- 280 registered playing members for 2014/2015
- Indoor Hall to be leased 250 times
- 2 new grass playing pitches over the next 5 years
- 1 new Astro Turf playing pitch over the next 5 years
- Increase Social Media output by 10%-15% over the coming year

Overleaf you will find some details regarding company advertising with us. Again these are all negotiable and we are more than willing to discuss any advertising/sponsorship on an individual basis.

Option A - Social Advertising

- **€100 per year**
 - Have your company placed in the Sponsors section of our website with links to your website/contact details attached
 - Have your company advertised weekly on our Facebook and Twitter pages
 - Have your company posters/flyers placed on our club notice board

Option B - Pitch side Advertising

- **€300 per year 1 (€250 for every subsequent year)**
 - Have your company sign placed at our pitch in a prominent location (€100 for each additional sign)
 - Have your company placed in the Sponsors section of our website with links to your website/contact details attached
 - Have your company advertised weekly on our Facebook and Twitter pages
 - Have your company posters/flyers placed on our club notice board

Option C - Jersey Sponsorship

- **€850 one off payment (€250 for every subsequent year)**
 - Sponsor a set of club jerseys with your company logo on the front
 - Have your company sign placed at our pitch in a prominent location (€100 for each additional sign)
 - Have your company placed in the Sponsors section of our website with links to your website/contact details attached
 - Have your company advertised weekly on our Facebook and Twitter pages
 - Have your company posters/flyers placed on our club notice board

Option D - Main Club Sponsor

- **€4000 per year**
 - Have 8 company signs placed at your choosing at our facilities – no yearly fee to maintain signage
 - Your company details on all club clothing purchased in this time (jumpers, t-shirts, bags etc.)
 - Have your company placed on each page of our website as the main club sponsor
 - Have your company advertised daily on our Facebook and Twitter pages
 - Have your company posters/flyers placed on our club notice board
 - An article/photoshoot in the local media every year acknowledging your sponsorship of the club

Option E – AstroTurf Pitch Sponsor

- **€1000 per year**
 - Have 5 company signs placed prominently on our new AstroTurf facility
 - Have your company placed on each page of our website as a primary club sponsor
 - Have your company advertised daily on our Facebook and Twitter pages
 - Have your company posters/flyers placed on our club notice board